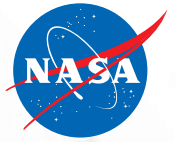
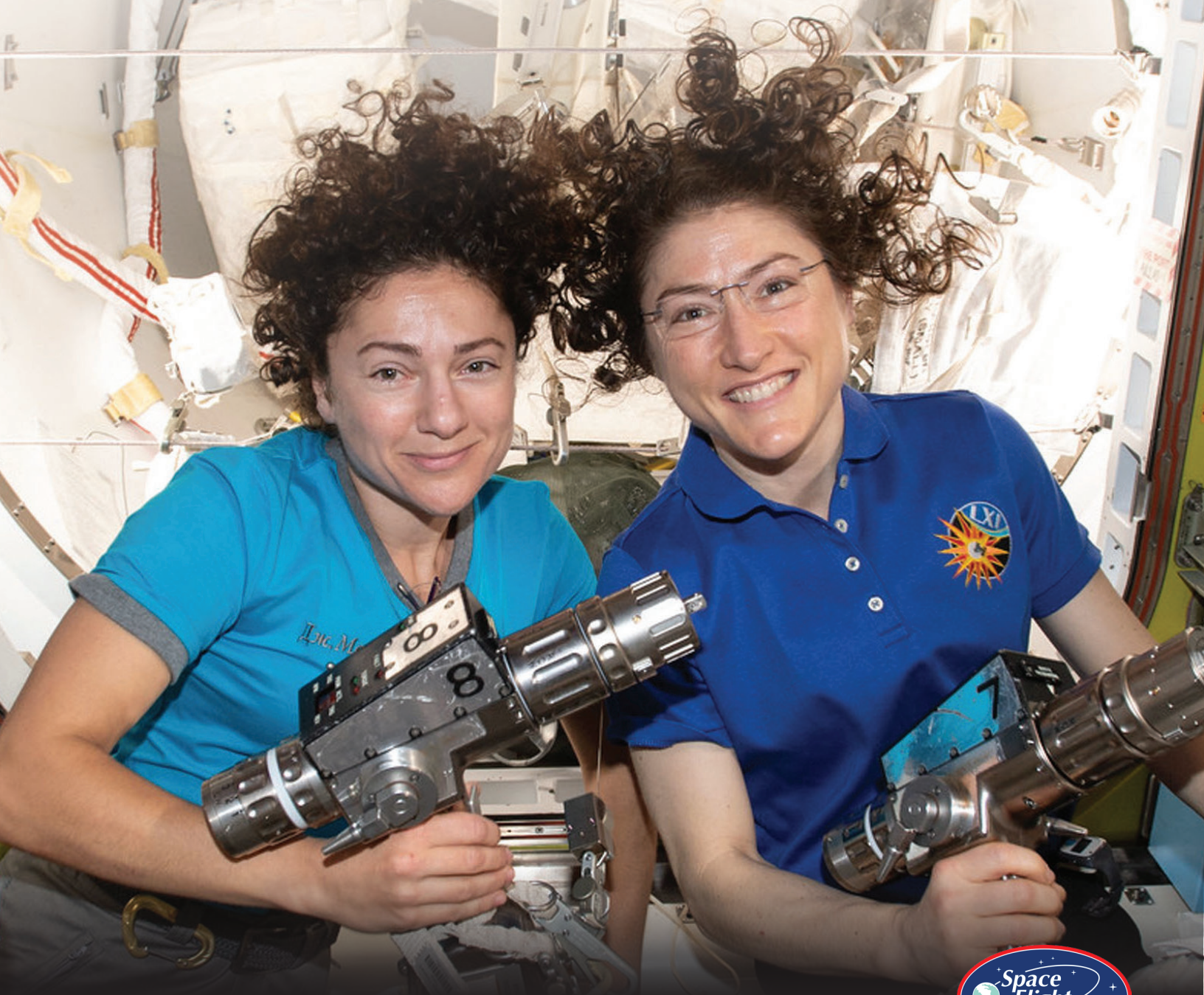


National Aeronautics and  
Space Administration



SPACE FLIGHT AWARENESS

# PROGRAM PLAN 2020



**Featured On Cover:**

Astronauts Jessica Meir and Christina Koch who performed the first all-female spacewalk.

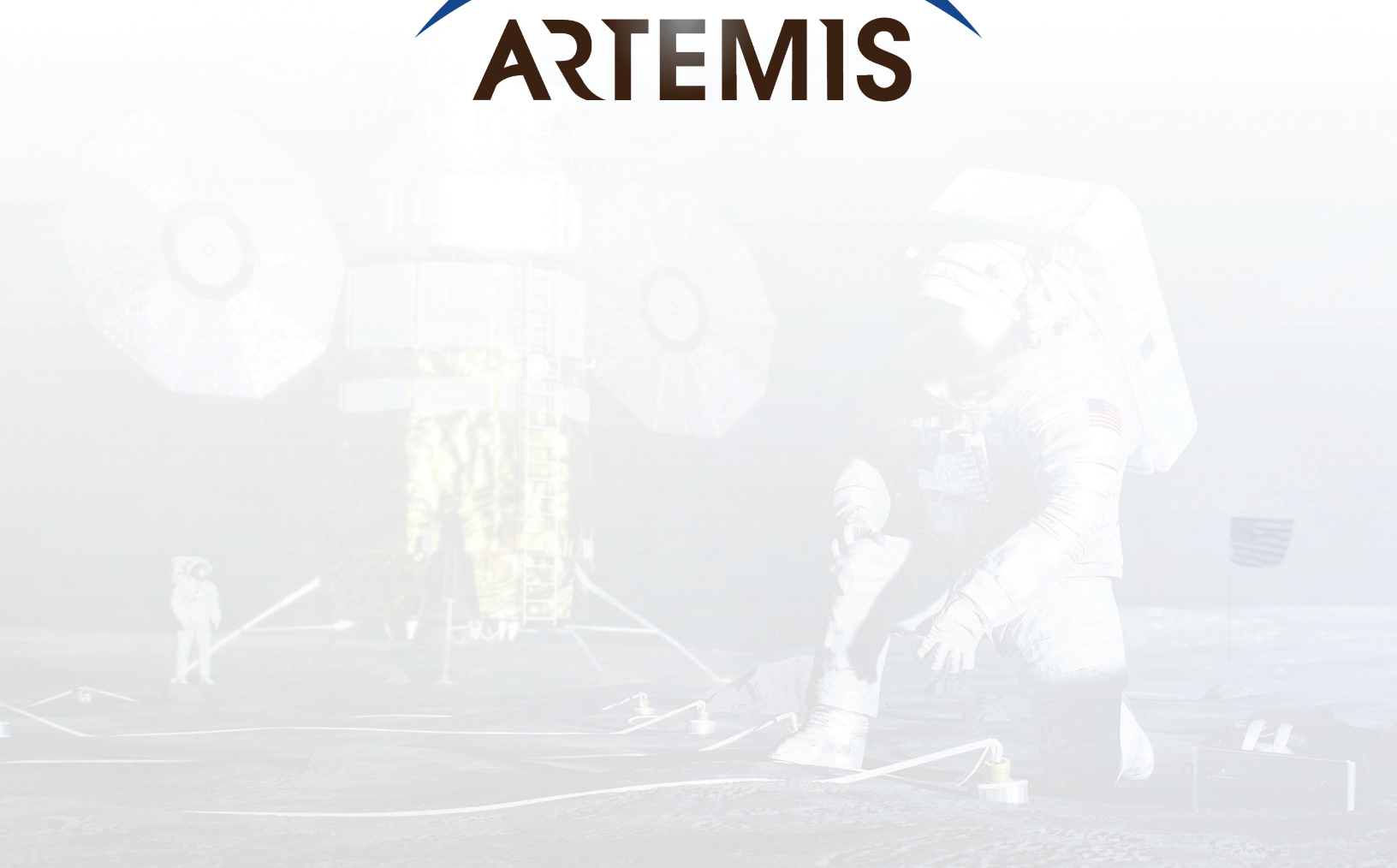


# 2020 SPACE FLIGHT AWARENESS PROGRAM PLAN

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# NASA'S VISION, MISSION, AND STRATEGIC GOALS

## THE VISION

To discover and expand knowledge for the benefit of humanity.

## THE MISSION

Lead an innovative and sustainable program of exploration with commercial and international partners to enable human expansion across the solar system and bring new knowledge and opportunities back to earth. Support growth of the nation's economy in space and aeronautics, increase understanding of the universe and our place in it, work with industry to improve America's aerospace technologies, and advance American leadership.

## FOUR STRATEGIC THEMES

- Discover
- Explore
- Develop
- Enable



*Jim Bridenstine, Administrator*

## STRATEGIC GOALS

1. Expand human knowledge through new scientific discoveries.
2. Extend human presence deeper into space and to the moon for sustainable long-term exploration and utilization.
3. Address national challenges and catalyze economic growth.
4. Optimize capabilities and operations.

# HISTORY OF SPACE FLIGHT AWARENESS

NASA established the Space Flight Awareness (SFA) Motivation and Recognition Program in 1963 during the Mercury and Gemini period to infuse the space program with a renewed and strengthened consciousness of quality and flight safety. As NASA's human spaceflight programs continued and developed, the NASA centers increased the assistance they provided to the employees' motivation programs of their contractors and other government agencies. SFA soon became the watchword of the American space program.

The SFA Program played an integral and increasingly forceful safety role in the Saturn, Apollo Skylab and Apollo-Soyuz projects. By the time the space shuttle first flew, the program had expanded to include subcontractors providing critical hardware, software and services. As regular Space Shuttle missions grew in complexity and the International Space Station became a reality, the SFA Program evolved into one of the single most successful motivational initiatives within all federal and contractor departments and agencies.

The future of spaceflight brings new opportunities and challenges for the SFA Program. To continue to be effective, the program must keep pace with an ever-changing environment of people, systems and processes that design, build, fly and support human spaceflight.

For that reason, NASA and the contractor SFA Working Group work diligently to ensure an effective and valuable program. SFA continues to focus on excellence in quality and safety – for the lives of the astronauts, for mission success and for the success of America's space program.



## ASSOCIATE ADMINISTRATOR'S MESSAGE

Since its inception, NASA's Space Flight Awareness (SFA) program has served to remind each and every employee involved in human spaceflight of their important role in promoting safety and mission success in the challenging task of flying humans in the hostile environment of space. Today, we remain

committed, individually and as a team, to protecting our team members and the national assets entrusted to the Agency.

Last year the world watched and celebrated NASA's 50th anniversary of the historic Apollo 11 Moon landing — that heart-stopping moment when all of humanity was “Moonstruck”—watching Neil Armstrong take that first step onto the surface of the Moon. Last summer's celebrations gave us the opportunity to reflect on the legacy, contributions and accomplishments made by thousands of people during the Apollo era and look forward to the legacy we are building in the Artemis generation.

The human spaceflight team is the heart and soul of Artemis. Working together, we can overcome any challenge — and in the process of building Artemis, we'll find discoveries in technology, manufacturing, science and human health that will better prepare us to land on the Moon. We'll collaborate with all of you — our commercial and international partners, suppliers and small businesses to establish and sustain our human exploration program. Then, we'll use what we learn on and around the Moon to take the next giant leap — sending astronauts to Mars.

SFA will be there — now and in the future to honor individuals and teams who make significant contributions to the safety and success of our missions. Thank you the SFA Working Group Members and the many organizations that make the SFA program possible.

It's an amazing time to be a part of human space exploration. Just wait until you see what 2020 has in store!

Together — to the Moon, Mars and the stars.

Doug Loverro  
Human Exploration & Operations Mission Directorate





Combined Flight Crew's of Expedition 61 & 62

# SPACE FLIGHT AWARENESS PROGRAM GOALS, OBJECTIVES, AND TEAMS

NASA established the Space Flight Awareness (SFA) program in 1963. It was established as a formal program during the Mercury and Gemini program, to infuse the space program with a renewed and strengthened consciousness of quality and flight safety. Since its inception, SFA's mission has been to ensure that all employees involved in human spaceflight are aware of the impact their actions can have on astronaut safety and mission success. During this time, thousands of individuals were recognized for their contributions to the safety and success of NASA's programs. The key to SFA's longevity is its two-pronged approach to meeting its goal – awareness and recognition

## 2020 Space Flight Awareness Program Goals

1. Sponsor employee recognition and motivation events utilizing our astronaut corps and senior management.
2. Sponsor milestone events.
3. Promote current and future human spaceflight missions. Recognize significant accomplishments.
4. Promote awareness of future programs by developing awareness and safety products, and recognize significant program milestones.

## Space Flight Awareness Objectives

1. Improve employee awareness on the importance of their role in promoting safety, quality, and mission success.
2. Conduct events that motivate and recognize the workforce and improve employee morale.
3. Function as an internal communications team to disseminate key program safety, quality, and mission messages.
4. Increase awareness of the spaceflight program with a focus on safety and mission success.
5. Maintain supplier motivational and recognition programs.

## Space Flight Awareness Program Teams

**Products:** Produce products that highlight safety and awareness of human spaceflight programs.

**Awareness:** Increase awareness of the SFA Program. Develops key messages related to astronaut and mission success for human spaceflight.

**Supplier:** Promote awareness and provide recognition to critical suppliers who provide outstanding products and services in support of the human spaceflight programs and mission.



“Discover Space with Snoopy” toy



# SPACE FLIGHT AWARENESS ACTIVITIES, VISITS, AND PRODUCTS

## SFA Activities

SFA activities include employee recognition, motivational visits and the development, display and distribution of awareness tools and educational materials.

## SFA Visits

SFA works to arrange executive and astronaut visits to help remotely located employees feel that they are part of the human spaceflight team, and to give them an opportunity to get to know those who will use the products they design and build.

## SFA Products

SFA uses a variety of products to focus on key aspects of human spaceflight requirements and mission activities:

- Printed products – safety, quality, reliability, mission, astronauts, significant milestones
- Decals – mission and program decals
- Lapel Pins – vehicle, mission, milestones
- Safety Day activities



Expedition posters and Silver Snoopy pin

# SPACE FLIGHT AWARENESS PROGRAM AWARDS

## Silver Snoopy Award

This is the astronauts' personal award. To qualify for this award, eligible candidates will have made contributions toward enhancing the probability of mission success or improvements in design, administrative/technical/production techniques, business systems, flight and/or systems safety, or identification and correction or preventive actions for errors. This award is generally not intended for management. Only one Silver Snoopy award per individual is permitted.

## Honoree Award

This award is one of the highest presented to NASA and industry and is for first-level management and below. This award is presented to employees for their dedication to quality work and flight safety. To qualify, the individual must have contributed beyond his or her normal work requirements to achieve significant impact on attaining a particular human spaceflight program goal; contributed to a major cost savings; been instrumental in developing modification to hardware, software, or materials that increase reliability, efficiency, or performance; assisted in operational improvements; or been a key player in developing a beneficial process improvement. An honoree may only receive this award once.

## Flight Safety Award

This award recognizes significant, outstanding individual or team contributions related to the prevention of anything that could lead to a catastrophic mishap to the vehicle, crew or mission. The approval process for this award includes the SFA National Panel, the Flight Safety Panel, and the NASA Associate Administrator for Safety and Mission Assurance.

## Team Award

This award is used to recognize groups of employees that have demonstrated exemplary teamwork while accomplishing a particular task or goal in support of the human spaceflight program.



*RS-25 Engine Test Honoree Awards Ceremony*

## Supplier Award

This annual award honors outstanding performance by hardware, software, or service suppliers who support NASA human spaceflight programs. Awardees are chosen based on their production of high-quality products, excellent technical and cost performance and adherence to schedules.

## Management Award

This award is intended for recognition of proactive mid-level managers who consistently demonstrate loyalty, empowerment, accountability, diversity, excellence, respect, sharing, honesty, and integrity.

## Trailblazer Award

This award is used to recognize employees who are in the early stages of their career. Awardees must demonstrate strong work ethic and creative, innovative thinking in support of human spaceflight.

## Special Local Award

The SFA Special Local Award is presented to local employees for their dedication to quality work and flight safety and mission success. Awardees will have the opportunity to be recognized at an award program, participate in a special program milestone event, as appropriate, and meet with top NASA and industry officials. The SFA Special Local Award should not be used as recognition for an individual's longevity, retirement, or separation from service.

# SPACE FLIGHT AWARENESS 2020 EVENTS



**SpaceX Crew Launch**  
*Kennedy Space Center, Florida. May 2020*



**Flight Support Booster (FSB-1) Static Test Firing**  
*Northrop Grumman Corporation, Utah. August 2020*

# AWARD METRICS

Fiscal Year	Silver Snoopy Awards	Honoree Awards	Flight Safety Awards	Team Awards	Total # of Team Members	Supplier Awards	Management Awards	Local Recognition	Trailblazer Awards	Astronaut Visits
2014	227	28	6	45	2731	0	19	28	0	28
2015	175	166	1	38	618	2	22	0	20	42
2016	190	109	8	44	1469	7	33	6	22	42
2017	157	130	1	39	631	5	23	0	29	37
2018	149	127	0	43	1709	3	35	12	36	18
2019	142	84	4	35	830	5	19	0	22	21

## FY 2019 METRICS

### Silver Snoopy Awards

	<b>142</b>
Headquarters	1
Ames Research Center	5
Armstrong Research Center	5
Glenn Research Center	25
Goddard Space Flight Center	3
Johnson Space Center	33
Kennedy Space Center	12
Langley Research Center	4
Marshall Space Flight Center	9
NESC	1
NSSC	2
Stennis Space Center	11
DCMA	0
Aerojet Rocketdyne	7
Boeing	17
Lockheed Martin	0
Northrop Grumman	7

### Honoree Awards

	<b>84</b>
Headquarters	5
Ames Research Center	1
Armstrong Research Center	1
Glenn Research Center	1
Goddard Space Flight Center	5
Johnson Space Center	6
Kennedy Space Center	6
Langley Research Center	2
Marshall Space Flight Center	19
NESC	1
NSSC	1
Stennis Space Center	6
DCMA	1
Aerojet Rocketdyne	12
Boeing	11
Lockheed Martin	6
Northrop Grumman	0

### Flight Safety Awards

Johnson Space Center	<b>4</b>
	4

### Team Awards

	<b>35</b>
Headquarters	1
Johnson Space Center	6
Kennedy Space Center	7
Marshall Space Flight Center	11
Boeing	5
Lockheed Martin	5

### Team Members Awarded

	<b>830</b>
Headquarters	11
Johnson Space Center	94
Kennedy Space Center	153
Marshall Space Flight Center	493
Boeing	50
Lockheed Martin	29

### Supplier Awards

	<b>5</b>
Aerojet Rocketdyne	1
Boeing	3
Lockheed Martin	1

### Management Awards

	<b>19</b>
Headquarters	2
Johnson Space Center	9
Marshall Space Flight Center	1
Aerojet Rocketdyne	1
Boeing	6

## FY 2019 METRICS (Cont...)

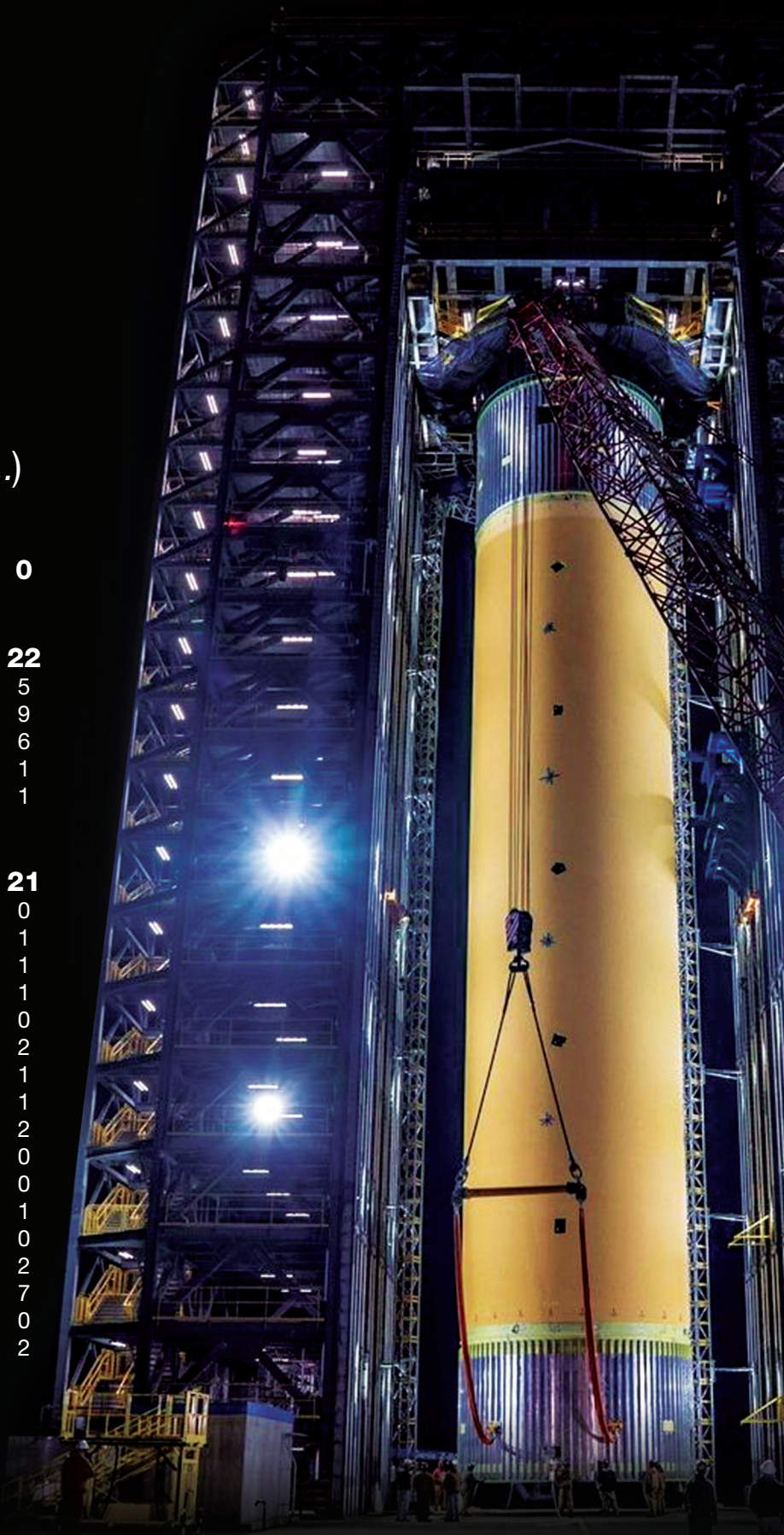
**Local Recognition Awards** 0

**Trailblazer Awards** 22

Johnson Space Center	5
Kennedy Space Center	9
Marshall Space Flight Center	6
Aerojet Rocketdyne	1
Boeing	1

**Astronaut Visits** 21

Headquarters	0
Ames Research Center	1
Armstrong Research Center	1
Glenn Research Center	1
Goddard Space Flight Center	0
Johnson Space Center	2
Kennedy Space Center	1
Langley Research Center	1
Marshall Space Flight Center	2
NESC	0
NSSC	0
Stennis Space Center	1
DCMA	0
Aerojet Rocketdyne	2
Boeing	7
Lockheed Martin	0
Northrop Grumman	2



# HONOREE TOUR VISIT



*RS-25 Honoree Event - Michoud Assembly Facility (MAF)*

# SILVER SNOOPY RECIPIENTS



*Silver Snoopy and Space Flight Awareness Award recipients from Marshall Space Flight Center (MSFC)*

# SPACE FLIGHT AWARENESS WORKING GROUP MEMBERS

The SFA Working Group strives to ensure an effective program, one of value to the human spaceflight workforce. The focus of the program continues to be excellence in quality, safety and mission success.

**Dr. Alotta Taylor**  
Office of Human Exploration and Operations  
NASA Headquarters, Program Manager

**Shera McNeill\*\***  
NASA Headquarters

**Susan Anderson**  
NASA Johnson Space Center

**Jane Mosconi**  
NASA Kennedy Space Center

**Diana King**  
NASA Marshall Space Flight Center

**Tessa Keating\***  
NASA Stennis Space Center

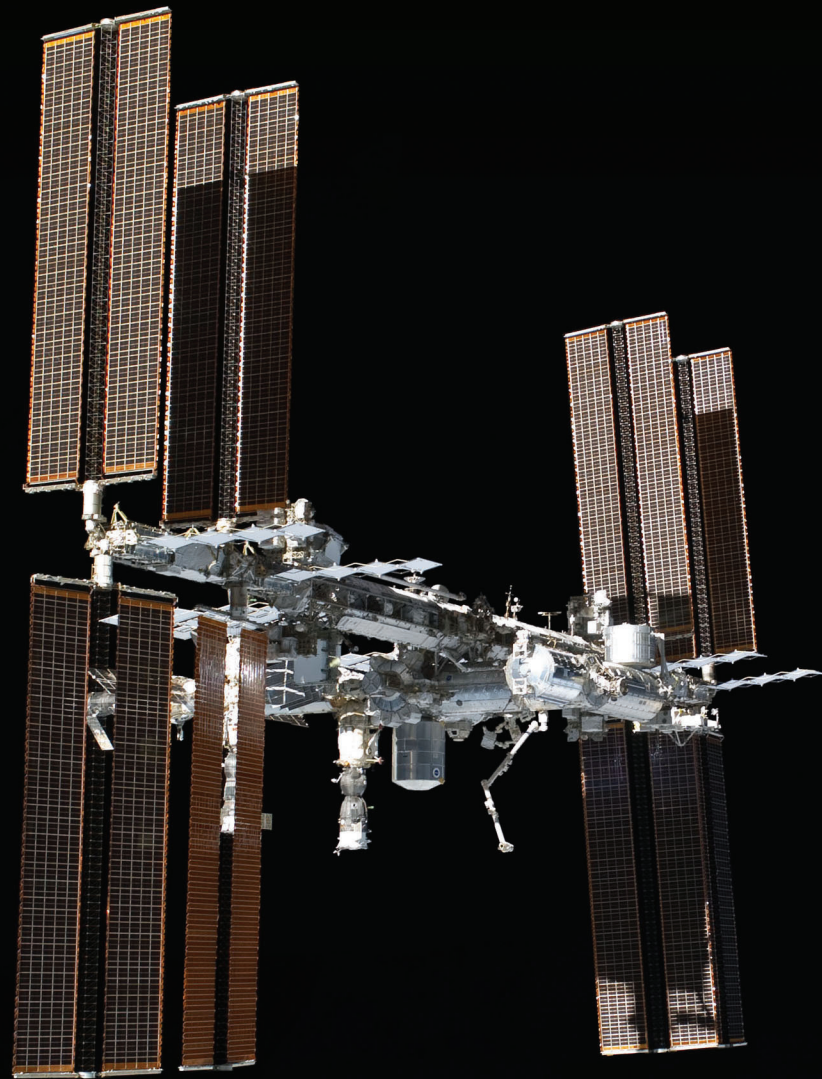
**Amy Grigg**  
NASA Goddard Space Flight Center

**Julie Zingerman**  
Aerojet Rocketdyne

**Agnes Vargas**  
The Boeing Company

**Kara Denny**  
Lockheed Martin

**Stephanie Williams**  
Northrop Grumman

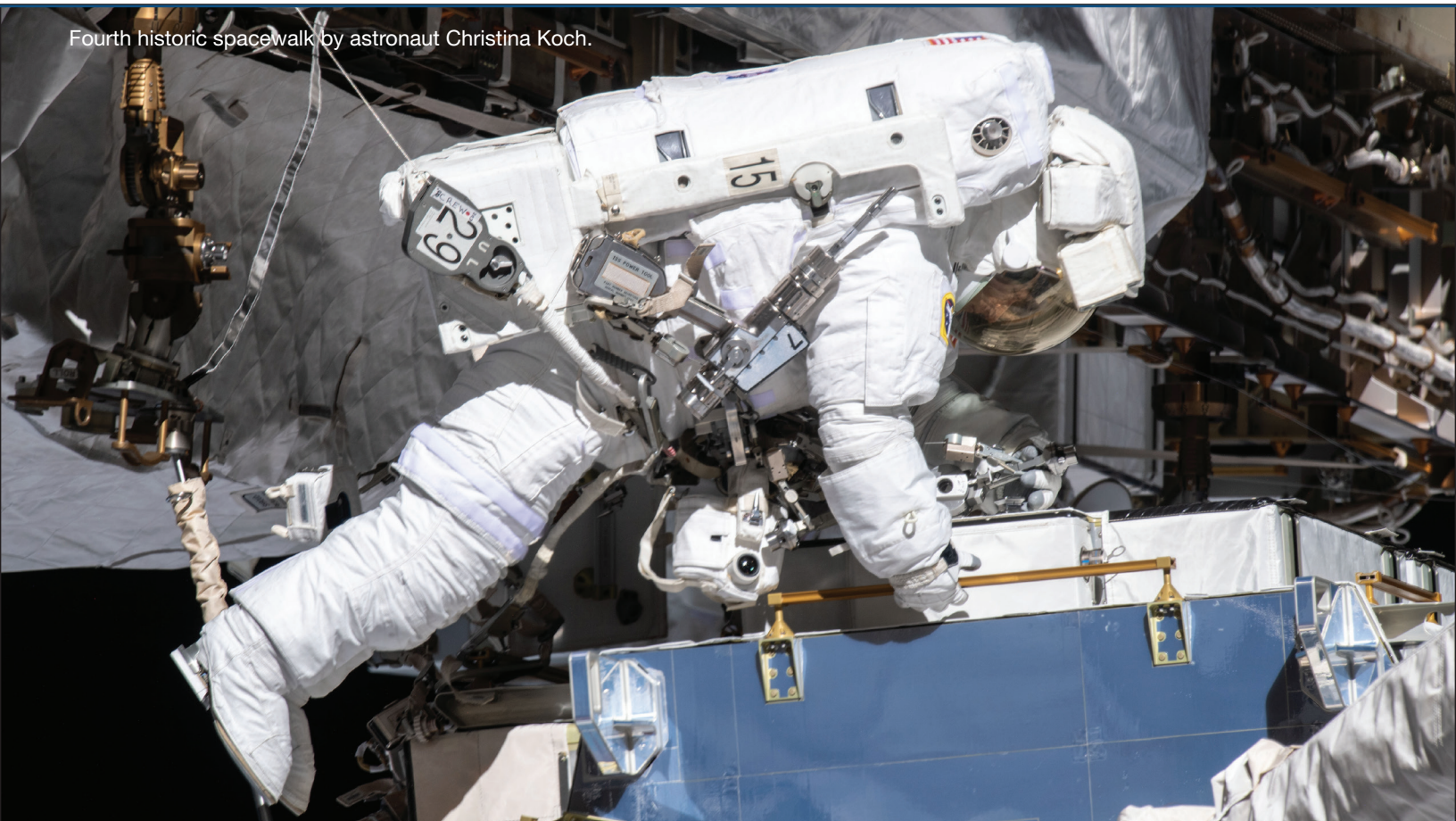


\* **SFA Working Group member also represents:** Ames Research Center, Armstrong Flight Research Center, Defense Contract Management Agency, and NASA Shared Services

\*\* **SFA Working Group member also represents:** Glenn Research Center, Langley Research Center, and NASA Engineering & Safety Center



Fourth historic spacewalk by astronaut Christina Koch.



SPACE FLIGHT AWARENESS

# PROGRAM PLAN 2020

National Aeronautics and Space Administration

**NASA Headquarters**  
300 E. Street, SW  
Washington, DC 20546  
[www.nasa.gov/centers](http://www.nasa.gov/centers)

[www.nasa.gov](http://www.nasa.gov)

NP-2020-01-2798-HQ